

STATEMENT OF PURPOSE

INTRODUCTION

I am writing this Statement of purpose to introduce myself as **Pankaj Bhimrao Nandeshwar** a prospective student at Birmingham City University, Bartholomew Row, Birmingham, United Kingdom with the United Kingdom Study Permit. My parents late. **Mr. Bhimrao Lahaji Nandeshwar** and Mrs **Padmavati Bhimrao Nandeshwar** both were State Government employees at Nagpur, India. My mother retired as a Senior Nurse from **Indira Gandhi Government Medical College, Nagpur**. She has given 38+ working years of her to the medical fraternity work unitedly towards society and encouraged many towards in this noble profession, including my two elder sisters. I have two siblings, both elder sisters working in Nagpur City, India as healthcare employees. Eldest working as NO (Nursing Officer) Central Government hospital, All India Institute of Medical Science (AIIMS), Nagpur and younger to her also working as NS-OTE (Nursing Staff – Operation Theatre Expertise) Cardiac OT, State Government in Super Speciality hospital, Nagpur, India. I can say that I am proud to be a member of my family who has always been at the frontline in times of health crises. Even today, both my sisters are performing their duties as front-line worriers in Covid ICU's, Eldest in All India Institute of Medical Science (AIIMS), Nagpur and younger to her in **GMC Government Medical College, Nagpur**. In addition, my mother keeps on inspiring us even she is in her 70th if government assigns her duties, she is ready to perform her service, this determination motivates us to contribute more responsibly towards society.

EDUCATION BACKGROUND

I completed my Secondary and Senior Education from the Maharashtra State Board of Secondary and Higher Secondary Education in 2006 and 2008, respectively. After which, I pursued a Bachelor of Science degree from Rashtrasant Tukdoji Maharaj Nagpur University (RTMNU) and graduated in the year 2017. During graduation I have participated National Level competitions in **NCC (National Cadet Corps) attended RDC (Republic Day Camp) 2009-10** where each state forms their Directorate Squad and compete in various competitions amongst them **YEP (Youth Exchange Program)** where selected student represents India as representative, where I was selected and got privilege to participate in **Male, Maldives 2010**. By observing, practicing, learning, systematic planning and implementing skills this all I found very interesting in management. **National Cadet Corps (NCC) comes under ministry of defence and exchange of students comes under Ministry of External Affairs**, this collaboration and level of management help me to decide my carrier in the management. After successfully completing my graduation, I decided to do Master in Business with post-graduate education. After successfully clearing the Master in Business and Management (MBA) entrance known as MHA CET –

DTE exam, I secured admission in Masters Business Administration Program (MBA) at the Datta Meghe Institute of Management Studies (DMIMS), 2017-2019 batch. During college days, I have attended several conferences among them **two National level conferences on Human Resources and Industrial Relations on topics 'Human resources in the wonderland of digitalization' and 'Industrial Relations: An approach to improve productivity and profitability'** also participated in national **workshop on case development** which were one of the best learnings for me. Besides conferences, I also have an exposure with **college-level research competitions**. I secured the **First position** for best **'literature review @ quality perspective'** in **Operations and logistics forum 2020**.

WORK EXPERIENCE

After the **Masters in Business Administration in 2019**, I got campus placement with one of the best **Multinational Company (MNC) in the field of Security Services Providing company. It is India's Top Security Services Company named Security and Intelligence Services (India) Pvt Limited (<https://saindia.com/market-leader/#our-security-services>)**. I worked on assignments for the mid-west region of India which included three states namely **Maharashtra, Madhya Pradesh and Chhattisgarh**. Soon after joining within the **first 6 Month's** I received excellence and appreciation award in the regional workshop. With this company I worked as **Compliance Executive** under HRM department for almost a year. And with the experience as a compliance executive, I performed generalist duties and provide administrative support in areas relating to training and development, HR audit, travel desk, grievance handling, employee leaves and attendance management, handling employee database, asset management and inventory for ensuring effective and efficient operations.

I remember the day as if it was yesterday, in my Masters, when my teacher told us about the bright scope in business management stream. Our college director suggested me to advance with esteem courses related to Business Management Practices. I from there made my mind to undertake international exposure with in-depth research. I found a course of **Master of Science Management and International Business** with Professional Placement which suits my career prospects. Even while studying Master in Business and Management I came up with various modules related to my interest especially the **Human Resources management, Legal aspect of business, proficiency management, business ethics and strategic management**. Moreover, while working as Compliance Executive these subject's knowledge encouraged me to excel in problem solving, and utilising its potential while working-practically. At that piece of time, I decided to contribute to the society by doing something good.

WHY UNITED KINGDOM?

The education system of United Kingdom is brilliant in all sorts of ways and ranked amongst the best in whole world. British people place great importance on learning, and they have developed a first-rate education system with high standards. Present educational strategies set by the United

Kingdom's education focus on increasing the number of foreign students. This means that international students coming from any part of the globe are now more welcomed at United Kingdom. ~~The United Kingdom spends more on education (as a percentage of GDP) compared to the Organization for Economic Co-operation and Development (OECD) average in masters, and is the first spot and highest among G8 countries.~~

United Kingdom gives the opportunity for study to almost **485,645+** international students each year. (<https://worldpopulationreview.com/country-rankings/education-rankings-by-country.asp>) International students are surrounded by a large multicultural environment both in the classroom, as well as in the society. ~~During my research, I learnt that United Kingdom not only has great education system but also students get first-hand experience of internship opportunities during studies. According to ex-international students, the classroom atmosphere in a university is incredibly open and friendly, where professors are merely the guides that help students become independent learners. All United Kingdom Universities provide a dynamic, innovative and challenging environment in which one can create and nurture their true potential. United Kingdom education system stresses more on practical studies rather than theoretical aspects.~~

WHY BIRMINGHAM CITY UNIVERSITY?

~~The University Birmingham City is a public university in Birmingham City. Birmingham City University is a university in Birmingham, England. Initially established as the Birmingham College of Art with roots dating back to 1843, it was designated as a polytechnic in 1971 and gained university status in 1992. (upon rebranding) Birmingham City University ranked 60th World University Rankings by Times Higher Education and has an overall score of 4.2 stars, according to student reviews on Studyportal, the best place to find out how students rate their study and living experience at universities from all over the world. The University offers undergraduate, graduate, foundation courses, part-time, distance learning and master programs. The University has an enviable reputation for providing quality, student-focused education in a professional and friendly environment. Our superb courses, state-of-the-art facilities, international and focus on practical skills and professional relevance is producing some of the country's most employable graduates. The University has a strength of 11 comprises more than 24,500+ students, 5000+ International Students and 550+ academic staff, making it one of the largest providers of business and management education in the UK.~~

University offers various academic programs in a number of areas including: Business, Hospitality, Engineering Technology, General Art and Science and Health Program. I have learnt that the University Birmingham City is one of the largest, most diversified and highly respected university in United Kingdom. Facilities offered by the university will help me gain

experience in social, recreational and my personal development. The program brings together to participate with different background of people and their expertise come together to perform under one course.

So, I would be in close contact with diverse cultures. It would be gratifying to share and exchange thoughts and ideas with a group of people who are from different nationalities, culture, orientations and schools/colleges/universities under one platform. I have read many Blogs, watched videos and Reviews of ex-students from Birmingham City University. Three students named Ajiun Mahora, Ismail Abdulkadir (VLOGGER) and Lavanya Lavani Narayana are studying from Birmingham City University and from them I got to know about the university and the great environment of it (<https://www.bcu.ac.uk/international/why-study-here/life-in-birmingham>). I learned about many co-curricular activities organized in the campus, because of their reviews and experiences I am motivated to study at Birmingham City University. The concept of studying in Birmingham City University emphasizes more on practical knowledge which is a great advantage of studying there.

REASON FOR CHOOSING MASTERS OF SCIENCE MANAGEMENT AND INTERNATIONAL BUSINESS:

I am aware that the business industry is substantially vast and has broad scope in business for an enthusiast world. The business industry is booming rapidly all around the world despite the economic slowdown in past few years. After completion of Masters in business management and international business, I intend to gain the my learnings and experiences at an international level through international management. Study in United Kingdom benefits from world class education system that encourages cross-disciplinary studies and the development of transferable skills. Additionally, the program of international business focuses on the impacts of international businesses in their operations with human resources and strategic decisions which helps to develop the United Kingdom firms.

The programme will introduce me to analyse the opportunities and challenges of globalization, international competition and integration. I believe upon successful completion of the programme the graduates will be equipped with critical thinking about increasingly connected world through the studies of the international environment, the theories of Human resources management, identifying opportunities and ideas, skilled

management students, working projects and interdisciplinary models of management, cross-cultural and globalisation, changing world and demand corporate social responsibility.

WHAT DOES CHOOSING MASTERS OF MANAGEMENT PERSON DO?

Master in management makes an compelling public face of their companies. They gain all knowledge, degree and cultural sensitivity to facilitate deals and transactions that benefit both parties. All the critical elements of business success always apply to business abroad.

PROGRAM HIGHLIGHTS

During this course, I will Study subject like Managerial Finance, The Integrated Business, Leadership Development, International Strategic Management, Major Project, International Operation Strategy and Innovation and Cross-cultural Management and some of the expected learning outcomes are listed below

- Learn how to assess potential international opportunities with consideration of culture, finance, legal and distribution issues.
- Learn to develop an international market entry strategy for a service enterprise.
- Create an international business plan to support the international strategy of a company.
- Learn to design, analyse and manage a range of projects of international business operations.
- Develop an understanding of entrepreneurs and other successful professionals who will be successful in a global context in order to identify principles and practices of business success, research methods to apply, and types of international projects.
- Gain an understanding of the business and the business perspective to working on international projects.
- Develop personal professional development strategies and plans to enhance leadership and management skills.
- Gain practical knowledge and ability to international business with business success management.

As Management International Business, you will be involved in the field of management and you will gain a lot of experience and job opportunities. Some potential jobs include:

- **International Human Resources Officer/manager**
- **Human Resources - General, Recruitment Specialist**
- **Senior Compliance Officer**
- **International Business Development manager**
- **Employee Relations manager**
- **International Business Development manager**
- **Training and Development Manager**
- **Senior Communications Officer**
- **Technical Services**

Typical careers for International Business and Human Resources management graduates include bank, multinational companies, consulting firms, international management organizations (IMO), electronic technology companies and transportation industry design and others.

FUTURE PLANS AND GOALS

As a graduate of International Business, you will be involved in the field of Business Development manager, Human Resources Manager, Compliance Officer, and International management skills with an excellent job skills opportunities, stability, flexible that you can work in a fast paced and exciting job. As a business development and design manager, you will have an opportunity in the field of International Business. Notably, in Singapore City is the third largest city and the most capital of the island state of Singapore. Singapore is projected to be the fifth fastest growing city in the world from 2019 to 2025 with an average growth of 3.4%. Singapore is a global city with the potential to develop into a transnational growth management center with international projects such as international airport development and MNC. As a business manager, you will be involved in the field of technology and design.

including, but not limited to, the following:
International business and human resources management.

Also, I will be applying programs, languages and job offers from companies like:-

- **GE India (https://www.ge.com/india)**
- **Infosys (https://www.infosys.com/careers/india)**
- **ArcelorMittal (https://www.arcelormittal.com/careers/india/arcelor-mittal-india-careers)**
- **Indus Valley Education (https://www.indusvalleyeducation.com/)**
- **IBM India (https://www.ibm.com/in/careers/india)**
- **Cognizant Technology (https://www.cognizant.com/about-cognizant/india-work-with-us)**
- **Exceed Education (https://www.exceededucation.com/)**
- **Lupin Pharma (https://www.lupin.com/careers/current-openings/)**

My family is having sufficient financial savings and annual income in order to support my overall expenses in United Kingdom. My family's annual income is Rs. 4,00,000 which is sufficient to cover my overall expenses in United Kingdom. And, I am ready to pay course full One Year fees before coming to United Kingdom. And, I have repaid the expenses of GBP 12,500 to the first year of my study in United Kingdom. I have completed the English language requirements of basic literacy, which IELTS exam is held in the October 2020, and is given as follows:-

I am applying for international student, but I am not eligible to be considered as an international student in United Kingdom and will return back to my home country after completion of my degree course with the degree fee paid. Further, as an international student, not all eligibility criteria of being an international student, I would request you kindly grant and accept my request to allow study in United Kingdom for my complete degree course.

Thank you,

Indu Priyanka Nandakumar

SNL

STUDY ABROAD LIFE