STATEMENT OF PURPOSE

Introduction and Family Background:

Today graphics play quite an important role in communication and me Utkarsha Devikar a resident of Nagpur love to play with various forms of communication. Since childhood, I have always been quite an active student. Eventually, my curiosity increased for both art and science. On one side I loved studying science, while on the other hand, I loved crafts and played with colours. I used to participate in science exhibitions and made creative models. I have always believed that science and arts both go hand in hand. Growing up in an academic background, I chose Maths, Chemistry,

Physics, and Electronics in higher secondary education. Hence I decided to go for engineering and got releated in one of the most reputed colleges in Mumbal that is Rammo Adik Institute of Technology. D Y Pail in Mumbal Have done Bachelors's in Electronics and Telecommunications at Rammo Adik Institute of Technology, Navi Mumb bai in the year 2020 which is a renowned Institution in my state. Thave completed my higher secondary schooling from Mohta Science College, Nagpur in the year 2016 and Secondary schooling from Sanjuba High School in the

Academics and Experience gained

As my journey to become an engineer kicked off, I always knew that studies and extra - curricular helps to develop an overall personality of an individual. And since my college is renowned for the extracurricular activities, I got to know about it's cultural committee in my college and did not miss an opportunity to join the cultural committee, which included theatre, installation, literature, and adverts. This was a turning point in my life, I was captivated by the exploration and was enjoying this soulfully. This is where I discovered how one can put their mind and thoughts in form of art. Initially **dependent on the backshop of the openal physicile included ange loten lights**

properties, and costumes. It was told to do them in the rough sketch which was laten implemented on stage. During Obspecied II learned the backs of stage Hodding, conceptualization, perspective, colors and composition. Phenome and actors were quite impressed by my works thick boosted my confidence and interest in this field. It was finding any self in the unking of stage design for various one act physe and watching those design on stage with fights and count's gave me fulfilment and urge to explore more. The process was fitn and super active. Since the college conmittee did like my job they sent me to a university event. And Guess what III I was awarded a silver medal for instalfolion event from Munchell Relevants de Incounts for half.

Along with my studies, I also got myself trained in softwares like Photoshop and illustrator for putting up my visuals. Additionally, I gained some skills in the traditional painting also. My hard work led me to be the creative head of the committee in the same year. It was the first time in the committee of our college where one gets the opportunity to be creative head in and year, which was later continued for the consecutive year also. I was in charge of all the displays and installations that were created by the college for publicity of the events.

was requested by one of my seniors to join their studio Toughege as an art director, The studio just started off 2 years back but it was a great opportunity to be an art director. Work involves the visual production and displays of chart films. It assisted for around 5 short films. This was one of the toughest and challenging time of my entire films. It was managing my studies and my passion at the same time.

While fives doing the backstage of one act plays in my sophonore year, halso got an opportunity to explore myself committy. Add Bone act plays where igot the best natures in a cultural event called Youth festival held by Mundad Culturatip. It was an entitely different experience as It was exploring myself as an artist. Additionally, halso won effect in this table to any the experience as It was exploring myself as an artist. Additionally, halso won effect in this table to any the every opportunity could grow and give my best. Homogef to any absorb form. The only also was to express every opportunity could grow and give my best. Homogef to any absorb is relationed in the period, it developed the quality of its description of much and only an interview. With allow definitions and hard works halso got the exportunity to be Polifier during of from allowed burget and the period.

While working in theatre and illustration of stage and characters I learned about fundamentals like composition, color theory, perspective and lights with other softwares too. It has given me insights into designing some concepts in visuals. During the lockdown period in our country I learned about typography and basic photography via different courses and experimented with it too. After completing these courses, i decided to do freelancing and its been 6 months now.

Future Endeavours

Shee I waked with designs, any, colours and discovered that my passion is towards it my ultimate goal is to to ferm an director and it tills it can be a great leader about. This will being mean appartually to reach myself at great particulation. How to five dullenges that makes me more confident day by day. How always believe it and duting to be the best learner and how to the state of the my state that the context has Graphic Designing will provide the exact guillance and throwing great this will be due to fill any design and the appartually for that here particulations allowed by one to know dual is all the to fill any design and the appartual its, an well as the surrounding of hill the professional exactly around , will surely transform use to one of the goal and for which will be made should be the balance in the form that the surrounding contact its of the surrounding contact its of the professional the professional the professional exactly around a surrounding the surrounding contact its of the professional the professional the professional the professional throws the surrounding contact its of the professional throws the provide the surrounding contact its of the professional throws the surrounding contact its of the surface of the professional throws the surrounding contact its of the professional throws the surrounding contact its of the surface of the surface

Why UK

UK is rich in culture and authenticity in its self. Being a child I was always very fascinated by the industry and culture it holds and it will pave my path clearly to my dream destination.

Why not the home country

Inflandefinitely consists of good universities with quality education, but what I observed is universities here somehow Index providing students practical knowledge of the working in the industry. Additionally, the designing industry is natural is best and index severely in terms of content, and thus to welling to another country and studying over in UK, will will definitely knowles my perspective as an individual and will be use know what yours fits field holds.



The University of the West of England is one of the best universities and recognised exceptionally for its contribution to the field of education internationally. I have gone through the official website of the university which has a very strong and transparent approach to any admiring student who is looking forward to applications. The Graphic Design course they offer is the exact course I want to learn. Additionally, facilities like workshops, seminars, collective projects, competition and so on will help me develop myself as a designer. I have also gone through the notable alumni on LinkedIn which shows proper guidance and placement of university they provide for students.

Not only the university but the location and entire campus of the university is fascinating. Bristol is a vibrant city with creative and colourful architecture. Considering other aspects of being a student, it is reliable and affordable. Hence, the University of the West of England is the most preferable destination for my master's studies.